



Focusing on the future...

Pocahontas Chamber of Commerce

Our mission is to create a community that assists in the promotion of business and quality of life.

April 2010

Poky Penny Days

We have finished the Poky Penny Days promotion that went through February. The total of the checks and pennies collected at our area businesses was \$321.47 with proceeds going to the Pocahontas Library. Thank you to all who took part in this promotion!!

Heritage Days

Heritage Days is June 25, 26, and 27, 2010. The Chamber is again sponsoring a food tent on Main Street and we are seeking food vendors for Sat. June 26 for either lunch or supper or both. Pocahontas Women's Club has volunteered to be the food vendor committee. If your business, club, or individual would like to have a food booth in the tent please contact us by May 15th. Tell us what you plan to serve and how we can assist you. Please call or e-mail,

Carol Hallman 335-3591 or carolhallman@yahoo.com

Karen Hauswirth 776-2357 or karenkay@ncn.net

Thanks for making Heritage Days a success!!

Business After Hours

We have changed the title of our monthly membership meetings to "Business After Hours". It is our hope that Chamber businesses will host the monthly get together at their place of business. A short meeting will be first on the agenda to take care of business followed by the "after hours" portion. Here the host will be able to tell about their business and what they offer plus a tour of their facility if they would like followed by social time. We also still have the Library available for those businesses who would rather host it there. If you are interested in hosting Business After Hours please e-mail pocahontaschamber@gmail.com to reserve your month.

Social Media

The Pocahontas Chamber of Commerce is hosting a "Social Media: Facebook & Twitter" workshop that is free to Pocahontas Chamber members and only \$15.00 for non-members. Social media is emerging as the "new" tool for businesses of all sizes to advertise and engage their customers for FREE! Facebook and Twitter will be the focal points of the workshop and it will provide an in-depth look at how these two social engines can foster business growth and invite new customers to enjoy the products/services your business/organization has to offer. Please register by April 1st.

Tuesday, April 13th. 11am-12pm at the AEA meeting room.

Monday, April 19th. 5:30pm-6:30pm at the AEA meeting room.

These workshops are exactly the same, just offered at different times for your convenience.

Chamber Officers & Board Members

President: Mary Sturtz (Mary's Bookshelf)

Vice-president: Your name could be here!

Sec/Treas: Sue Gould (Pocahontas Pharmacy)

Sandi Bollard (At-Large)

Bob Donahoo (City of Pocahontas)

Angie Point (Pizza Ranch)

Dan Paulson (Poc. Comm. Hospital)

Kevin Brandt (Pocahontas State Bank)

Diane Jackson (Prairie Lakes AEA)

Sandy Rutherford (Record-Democrat)

Carol Hallman (Hudson Law Firm)

Chamber Calendar

- April 6 **Retail Brown Bag Lunch**
Noon - Library
Topic: Marketing Plans
- April 10 **Garden Extravaganza**
9:00 AM – 2:00 PM Expo
- April 12 **Business After Hours**
5:30 PM – Library
Host: Joe's Comp. Consulting Service
- April 13 **Social Media Workshop**
11 AM-12 PM AEA
- April 14 **Career Fair**
1:00-3:30 PM High School
- April 19 **Social Media Workshop**
5:30-6:30 AEA
- April 20 **Heritage Days Planning Meeting**
7:00 PM - Library
Anyone interested is invited to join us
- April 26 **Chamber Board Meeting**
5:30 PM
- May 10 **Business After Hours**
5:30 PM
- May 18 **Heritage Days Planning Meeting**
7:00 PM - Library
- May & June **Button, Button — Who's Got the Button?**
Heritage Days Button
Retail Promotion
- June 25-27 **HERITAGE DAYS!!**
Get involved now!
- July 4 **Fireworks!** Thank you for putting your cans in the KENNEL!
- December 1st-5th Hometown Christmas!**
Be thinking about your lighted parade entry.

We do the things that most people think just happen! Be involved!